

Lane Associates Inc.; most recent addition to Novation sales team...

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Jay Wahl
Public Relations Manager
Phone: 310-877-2825
Fax: 805-494-3174
Direct Line: 805-494-3070
E-mail: jwahl@novwireless.com

Westlake Village, CA, August, 1st, 2007 – Novation Wireless Security Systems, LLC., manufactures of high-security access control systems for wireless applications, announces the appointment of Lane Associates Inc. as their Mfg. Sales Rep. for New Jersey and Metropolitan New York.

Lane Associates Inc. will be responsible for launching Novation's wireless *nSeries* product-line in their territory and will be exhibiting at the upcoming ISC East show in New York on September 11th and 12th. www.isceast.com (booth #1259)

"I'm confident both Dealers and Integrators in our region will appreciate the features and many cost saving benefits of a true wireless access control solution." claimed William J. Lane, President of Lane Associates Inc. We are anxious to get started representing the line", added Lane.

William Lane is a veteran in the lock and hardware arena with a wealth of experience spanning 4 decades. As a manufactures representative, Lane's in-depth expertise, combined with his extensive experience provide a level of service and support unparalleled. To contact Lane Associates Inc. call Bill Lane (732) 450-0824 or via email @ www.hofflane@verizon.net

For more information about Novation, please call (805) 494-3070 or fax (805) 494-3170. If you would like to contact Jay Wahl directly dial (310) 877-2825. Novation Wireless Security Systems, Inc. provides technology which drastically reduces installation cost without sacrificing security. For information about Novation's *nSeries* product-line, please visit the web site at www.novwireless.com

-end-